

Dwayne Peaslee Technical Training Center

2021-2026 Strategic Goals

Kevin W. Kelley, PhD

Strategic Goals 2021-2026

Serving Low-income Households

Goal: Provide any Douglas County resident from a low-income household, tuition-free enrollment in a Peaslee Tech program.

Measure: Percentage of students from low-income households minimally reflects a correlating percentage of Douglas County population.

Aspirational: Percentage of students from low-income household consistently is 200% of Douglas County Population.

Serving BIPOC Communities

Goal: Increase BIPOC participation in skilled trades programs.

Measure: Percentage of students from BIPOC communities minimally reflects a correlating percentage of Douglas County population.

Aspirational Goal: Percentage of students from BIPOC communities is consistently 200% of Douglas County population percentage.

Institutional Diversity

Goal: Recruit and retain staff, instructors, and Board members from BIPOC communities.

Measure: Increase representation of BIPOC communities to levels proportional to Douglas County representation.

Aspirational Goal: Attain BIPOC student representation aspirational goal and correlate staff, instructor and Board representation from BIPOC communities.

Support of Douglas County Entrepreneurs

Goal: Fully developing Peaslee Tech Entrepreneur Crunch as an active component of a county-wide entrepreneurial ecosystem.

Measure: Provide documented support for fifty aspiring entrepreneurs and existing small businesses annually.

Aspirational Goal: Provide documented support for seventy-five aspiring entrepreneurs and existing small businesses annually.

Support for Douglas County Employers

Goal: Be the dominate provider of training and consulting services to Douglas County organizations.

Measure: Include questions related to awareness and engagement in the Chamber and City of Lawrence annual survey of businesses resulting in a 50% awareness across all organizations and 25% utilization by employers of 100 or more employees.

Aspirational Goal: In the above measure, attain 75% awareness and 40% utilization.

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